

YOU'VE GOT QUESTIONS...

1-WHAT STYLE OF PHOTOGRAPHY DO YOU DO?

I would describe my style as a mixture of Fine Art & Journalistic. I love both a beautifully posed portrait and capturing a once in a lifetime moment. My working style is typically vibrant and colorful with a sprinkling of black & whites, and soft tones. I adore romantic images of newlyweds juxtaposed a gorgeous sunset as well as with images that make people laugh out loud.

2-WHAT MAKES YOU DIFFERENT FROM THE MANY OTHER PHOTOGRAPHERS OUT THERE?

This is an excellent question because there are so many amazing photographers putting out beautiful work every day. I would say what makes me different is my willingness to do whatever it takes to not only get the "the shot" but to make the experience of getting the shot an enjoyable one. I have found that many people don't feel comfortable or enjoy having their photo taken. It can often be an awkward experience, but through conversation and humor I have my subjects often forget they're being photographed. By providing the right environment they are able to relax, be in the moment, and trust that their memories are being captured. Your wedding day is a celebration. It should be fun and spent with people you love and want to be around. It is so very important for you to like and trust the people you hire to photograph your wedding day. You will spend more time with your photographer, videographer, and planner than any other vendor that day. So choose people you like and that you can relate to. It is also important to select a photographer that creates photos in the style that you like. This may sound obvious but consider how you would like your photos to look when all is said and done. Are you drawn toward light whimsical images, bright colorful photos, a more classic or timeless style, or maybe you prefer darker moodier imagery? It is completely a personal preference similar to selecting a restaurant for dinner. You would not choose an Italian restaurant and expect them to serve the best Sushi. So select a photographer whose style excites you and whose portfolio you already love.

3-WHAT KIND OF TRAINING OR BACKGROUND DO YOU HAVE IN PHOTOGRAPHY?

I started assisting a professional photographer when I was 14 here in Key West. I studied photography throughout high school and college. I have 2 degrees in photography related fields from a private Florida university. After college I assisted and second shot for many pro photographers before founding Blueeye Images in 2004. As a professional photographer I have continued my education by attending numerous conventions and workshops hosted by pro organizations such as Professional Photographers of America and Wedding & Portrait Photographers International. I am dedicated to honing my craft and staying up to date on the latest techniques, practices, and ever changing technologies.

4-WHAT DO YOU CHARGE FOR YOUR FULL DAY OF WEDDING PHOTOGRAPHY SERVICES?

Blueeye Images offers weekend wedding packages starting at \$3,400 and find most couples spend an average of \$4,600. For specific information on what we offer please fill out the form on our "Contact Page". I'd be happy to go over your options and make a recommendation that will be perfect for your Big Day! Our packages also offer a "BEI credit" to be used on albums, reprints and other high quality products. We offer Weekday Wedding packages (Monday-Thursday) pending availability. The state of Florida requires a sales tax of 7.5% be added to all of our packages. This is not a service fee or a gratuity. It is simply the cost of doing business.

5-WE'RE READY, HOW DO WE SECURE YOUR SERVICES FOR OUR WEDDING?

To make it "official" a signed contract along with a 50% non-refundable deposit are required to secure my services for your date. The remaining balance is due 30 days prior to your wedding. Payment can be made by cash, credit card, or money order. I accept a limited number of weddings per year in order to give each of my couples my full attention. Dates tend to book up quickly so I suggest booking your date as soon as possible.

6-DO WE NEED TO MEET WITH YOU IN KEY WEST TO TAKE CARE OF THE CONTRACT, PAYMENTS, DETAILS ETC?

I do love meeting my couples ahead of time, however, you do not need to make a separate trip just to book. Everything can be done over the phone and/or online.

7-WILL YOU BE OUR PHOTOGRAPHER ON THE WEDDING DAY? HOW MANY OTHER WEDDINGS WILL YOU BE PHOTOGRAPHING THAT DAY?

These are both excellent questions. I am the Lead Primary Photographer for Blueye Images. The work reflected in the galleries is all mine. When you book Blueye Images you are booking Lona Hall as the Lead Primary Photographer. When a couple reserves me for their wedding day coverage, they are my only clients that day (even during the busy months of "wedding season"). I am completely focused and dedicated to creating beautiful images that will tell the entire story of my clients' wedding day.

8-WILL YOU TAKE POSED FAMILY PHOTOGRAPHS?

Posed family photos or group photos while not necessarily the most fun to endure are certainly necessary from a historical preservation perspective. Prior to the wedding we will discuss which group photos are "must haves" to ensure no one is left out and also to make sure there is enough time to get them completed.

9-WOULD YOU RECOMMEND A 2ND SHOOTER FOR OUR WEDDING?

That depends entirely on the type of event and coverage you're looking for. I photograph the majority of my weddings solo. I have covered elopements all the way up to weddings with 400+ attendees on my own however a second shooter is great. The right second shooter adds another artistic eye to your wedding day coverage. If you would like to have two photographers it can certainly be arranged. I have some favorite professional photographers that I work with on a regular basis.

10-HOW MANY IMAGES WILL WE GET?

On average you can expect to receive anywhere from 50-75 images per hour of photography coverage (more if you have more than one photographer). They will all be individually edited and retouched before you receive them.

11-CAN WE GET BLACK & WHITE AS WELL AS COLOR PHOTOS?

Yes! Your final collection of retouched images will include several in black & white. While editing I select the images that I feel will have the most impact in black & white.

12-HOW LONG WILL IT TAKE TO GET OUR WEDDING IMAGES?

As a known perfectionist & also quality control maniac, I individually edit all of your images myself ensuring each of your images receives the attention it deserves. You will receive a sneak peek within 2 weeks of your wedding. This is typically anywhere from 30-60 images and will include several of the two of you so there is some variety should you decide to print a "thank you" card or announcement right away. The entire collection may take 14 weeks to be completed but please ask at the time of your event as this is entirely dependent on the time of year and number of weddings booked. Once complete all of your retouched images will be posted to a password protected webgallery that you will be able to share with family & friends for one year. Our packages include a thumb drive of the retouched high res images along with a "personal use license" allowing you to print for your own personal use.

13-WHAT OTHER PRODUCTS DO YOU OFFER?

BEI offers a great selection of heirloom quality albums and coffee table books, as well as gallery canvases, aluminum enlargements, reprints, and classic enlargements. Make an appointment to come by the studio and have a peek at all of our a la carte offerings.

14-WILL YOU KEEP OUR IMAGES FOREVER?

After each wedding is complete I backup wedding collections on two separate harddrives that reside in separate locations. This way should the unthinkable happen in one location, the other location will still be intact. Like with any other technology that is ever evolving it would be naive to assume it will remain unchanged and last forever. Computers crash and drives can get corrupt without warning. I suggest to all of my clients that once they receive their thumbdrive they should back up their images on some kind of online storage like dropbox, backblaze, or mozy as well as to another external thumbdrive or harddrive. At this point in time I believe that is the safest and smartest place for your treasured images.

15-MY VENUE REQUIRES THAT ALL VENDORS HAVE INSURANCE. DO YOU HAVE THIS?

I have the liability insurance required by venues in the USA. I can provide any other venues with the insurance documents they require. Please give me at least 14 days notice if your venue needs me to provide proof of insurance.

16-WHAT KIND OF EQUIPMENT DO YOU USE FOR A WEDDING?

I am a Nikon shooter. I also love Canon but my equipment is Nikon. I always bring back up cameras and lenses just in case.

17-HOW MANY WEDDINGS DO YOU DO A YEAR?

In order to give each couple the attention their wedding deserves, I take only a limited number of weddings per year. In 2016 I photographed 30 weddings.

18-WILL YOU PROVIDE US WITH A TIMELINE TO ENSURE ENOUGH PHOTO TIME DURING OUR BIG DAY?

This is really important and we'll definitely talk this over in detail after the date has been officially reserved. I create a photo timeline for all of my clients to make sure we are all on the same page as to how the wedding day will go. A few key elements to consider when creating a timeline: what time is sunset, when should the ceremony start, and will we see each other before the ceremony (aka "First Look" photos). I would suggest the bride and groom consider a "First Look" before the ceremony and all the festivities get started. While it is considered non-traditional, more and more couples are opting to do it as a way to get the majority of the images done ahead of time so that they can enjoy more time with their guests after the ceremony. I also photograph weddings where things are kept traditional and the majority of the images are taken after the ceremony. You tell me what you envision for your day and we will create the perfect timeline together.

19-DO WE NEED TO FEED YOU AT THE RECEPTION?

While a five course meal is not necessary, it is customary to provide your vendors with a meal. I will be working all day for you and will get hungry. No one likes a hangry photog. The vendors eat when your guests are eating since no photos of people chewing their food are ever flattering. This also ensures we are ready to go when you are. Your planner and venue have information regarding vendor meals.

20-WHAT HAPPENS IF SOMETHING HAPPENS TO YOU, THERE IS AN EMERGENCY, OR YOU ARE OTHERWISE UNABLE TO PHOTOGRAPH MY WEDDING?

Knocking on wood as I type, I have not missed a single wedding in the 13 years Blueye Images has been in business. In the rare event that I am unable to photograph your wedding I will do my best to find another highly qualified photographer to replace me. I have filled in for several local photogs in the area and would call on them to reciprocate the favor should the unforeseen occur. I am also a member of several professional photography organizations that connect me to pros across the country should the locals be all booked up.

21-ARE YOU OK WITH FAMILY & FRIENDS TAKING PICTURES WITH THEIR CAMERAS TOO?

While I do not mind if your family & friends partake in capturing your day I am a huge believer in "being in the moment". Your closest family and friends will be attending your wedding. They really should experience it first hand and not from behind a screen. Not to mention it's so much nicer to see their faces in the background of your images instead of bodies with Apple Ipad heads.

22-DO YOU DO ENGAGEMENT, TRASH THE DRESS, OR NEWLYWED SESSIONS?

Absolutely! I love these sessions. It is a time to get to know you both and to be extra creative without the timeline constraints of a wedding day. Let me know what you're thinking by filling out the contact page and I will send you all the info. Welcome Party, Rehearsal Dinner, and Post Wedding Brunch coverage is also available schedule permitting.

23-I LOVE YOUR WORK BUT MY WEDDING ISN'T GOING TO BE IN THE FLORIDA KEYS, ARE YOU WILLING TO TRAVEL?

Yes, definitely! Home base is Key West but I love to travel and have done so on numerous occasions. I will pack my bags and grab my passport! Let's go!

xo,

Lona

